**Minutes of the Economic Development Committee**

**Meeting June 16, 2016**

**Attendees:** Pat Rice, Judy Horten, Sarah Zmistowski, Erik Espling

The meeting was called to order at approximately 6:40pm. A motion to approve the minutes of the May 11th was seconded, the minutes were approved unanimously.

* Business Networking Event: We discussed what the business next networking event should entail and when would the best time to hold it. We finalized on holding our next event on Wednesday September 21st. Erik indicated that Cary Weston was on board to give a presentation on Website design to our businesses. As a follow up to our first business luncheon Erik wrote up these observations that businesses mentioned: *Use of Social Media- VEDC Facebook page?, Lack of commercial rental property, Put commercial realty listings on Town website, Beautification/Curb appeal needed, Dave Waldrup-tree nursery? Town newsletter upgrade via small business advertising?*
* Penobscot River Whitewater Nationals Regatta: The Veazie logo bags are in and will be presented to youth participants in the regatta. The bags will have info about places to eat in Veazie as well as water and snacks. It is our way of participating in the regatta event as well as highlighting Veazie as a place to do business. The many left over bags can be used for other Economic Development events and next year’s regatta. Judy has offered to attend the first day’s event and present the bags. Erik and Sarah will follow up if needed on the second day. Unfortunately, there will be no banner positioned across the roadway for the race event because Mark Leonard said the banner did not have holes to prevent it from possible dangerous wind effects. Because of this, the banner will be displayed off of Main St across from the street from Flaggs in front of the sign displaying Council events.
* Other items: We discussed a possible Christmas light contest for businesses and a continuation of social media topics for our business events. Pat also suggested that we see if we can recruit another committee member since Chuck retired.

**Next meeting:** - The next meeting date was set for Thursday September 8, 2016 at 6:30 pm. There was a motion to adjourn and seconded- the meeting adjourned at approximately 7:15 pm